

Improving population health: the SunSmart strategy



TEACHERS' NOTES

This lesson plan addresses the **VCE Health and Human Development (2018-2022) Unit 3, Area of Study 2** topic of health promotion and the Ottawa Charter. The lessons focus on the SunSmart program's efforts to reduce skin cancer rates in Australia, by educating the public about sun protection and early detection measures.

The key knowledge and skills from the study design that are addressed in this series of lesson activities are:

Key knowledge

- The role of health promotion in improving population health, focusing on one of: smoking, road safety, or **skin cancer**, including:
 - why it was/is targeted
 - effectiveness of the health promotion in improving population health
 - how the health promotion reflects the areas of the Ottawa Charter for Health Promotion.

Key skills

- Apply the action areas of the Ottawa Charter for Health Promotion to a range of data and case studies.
- Analyse data that show improvements in health over time and draw conclusions about reasons for improvements.

Learning aim

Apply the action areas of the Ottawa Charter for Health Promotion to the SunSmart program and its range of campaigns, and analyse their effectiveness in improving population health.

Learning process

Teachers may prefer that students have an understanding about the Ottawa Charter for Health Promotion prior to applying it to the SunSmart program, or may choose for students to develop their understanding of the Ottawa Charter for Health Promotion while undertaking research and analysing the SunSmart program.

Teachers may choose for students to address all of the attached activities or select a number of them. The activities are designed for students to develop their understanding about:

- Skin cancer and its impact on health (individual and population) and the health care system
- Objectives and history of the SunSmart program
- The various SunSmart campaigns to improve population health
- How the SunSmart program and its campaigns reflects the Ottawa Charter for Health Promotion
- The impact that the SunSmart program has had on population health and legislation