

SunSmart and the Ottawa Charter for Health Promotion



HOW THE SUNSMART PROGRAM REFLECTS THE OTTAWA CHARTER FOR HEALTH PROMOTION PRIORITY AREAS

BUILD HEALTHY PUBLIC POLICY

- Campaigned for the ban on commercial solariums
- Advocated for shade and sun protection policies to be required by early childhood services
- Input into the Australian Standards for items such as clothing, sunglasses and sunscreen



CREATE SUPPORTIVE ENVIRONMENTS

- Advocating for shade in schools, early childhood services, workplaces and public places
 - e.g. advocating for the continuation of shade grants from the government
- Making information available for the public to make healthy choices
 - e.g. sun protection measures, how to check your skin
- Best practice advice and policy support for workplaces, schools and early childhood services



STRENGTHEN COMMUNITY ACTIONS

- Work collaboratively with SunSmart teams and Cancer Councils around Australia
 - e.g. sharing of resources, knowledge and having consistent messaging
- Actively working with and advocating to/for relevant stakeholders, for example:
 - Schools/early childhood/tertiary organisations
 - Workplaces, particularly those who work outdoors
 - Health professionals
 - Government bodies
 - World Health Organization



DEVELOP PERSONAL SKILLS

- Awareness campaigns to increase the public's knowledge about UV and sun protection
- Free information on our website to help people to properly protect themselves and check their skin
- Education sessions for workplaces, tertiary organisations, schools and early childhood services



REORIENT HEALTH SERVICES

- Education workshops at conferences
- Resources for health professionals so they are able to provide best-practice recommendations to patients
- Supporting general practitioners (GPs) to detect skin cancer earlier

