Design your own sunscreen

Suggested level
Years 7 and 8

Prepare yourself (teacher)

Locate the sunscreen information on the SunSmart website www.sunsmart.com.au/uv-sun-protection/slop-on-sunscreen. The focus of this activity is to raise student awareness of the appropriate type and amount of sunscreen required, applying sunscreen 20 minutes before going outside and reapplying every two hours.

Class resources

- bottles of sunscreen as examples
- outline of sunscreen bottle (front and back) on A3 paper (black line provided)
- coloured pencils/textas
The activity

Look at the sample bottles of sunscreen provided by your teacher.

You are a graphic designer for a sunscreen manufacturer. Use your creative skills to design the front and back sunscreen labels on the outline provided. You can use written text, diagrams or step-by-step instructions to communicate why sunscreen is recommended, how to apply and the amount you need.

Think about it!

When designing your labels, think about the following:

- A sunscreen brand name.
- A front label which will attract young buyers. Include a SunSmart tagline or catch phrase that will appeal to younger buyers.
- SPF (Sun Protection Factor) rating.
- The category of sunscreen, e.g. water sports, snow, outdoor workers, kids’ formula, etc.
- Make sure the back label meets SunSmart requirements and includes instructions on when to reapply, use by date and storage details.

Extension activity

1. Visit the sunscreen section of the SunSmart website to research the amount of sunscreen required to protect skin from UV damage. Calculate how many applications are in one 110mL tube of sunscreen.

2. How many 110mL tubes of sunscreen would a family of four need for a three day weekend at the beach, assuming they spend five hours per day outdoors?