

Design your own sunscreen



Suggested level

Years 7 and 8

Prepare yourself (teacher)

Locate the sunscreen information on the SunSmart website (sunsmart.com.au/sun_protection/slop). The focus of this activity is to raise student awareness of the appropriate type and amount of sunscreen required, applying sunscreen 15–20 minutes before going outside and reapplying every two hours.

Class resources

- bottle(s) of SPF 30+ broad spectrum water resistant sunscreen as an example
- outline of sunscreen bottle (front and back) on A3 paper (black line provided).





The activity

Look at the sample bottle(s) of sunscreen provided by your teacher.

You are the marketing artist. Use your creative skills to complete the front and back sunscreen labels on the outline provided. You can use visual diagrams or step-by-step instructions to demonstrate why and how to apply sunscreen and how much sunscreen is required.

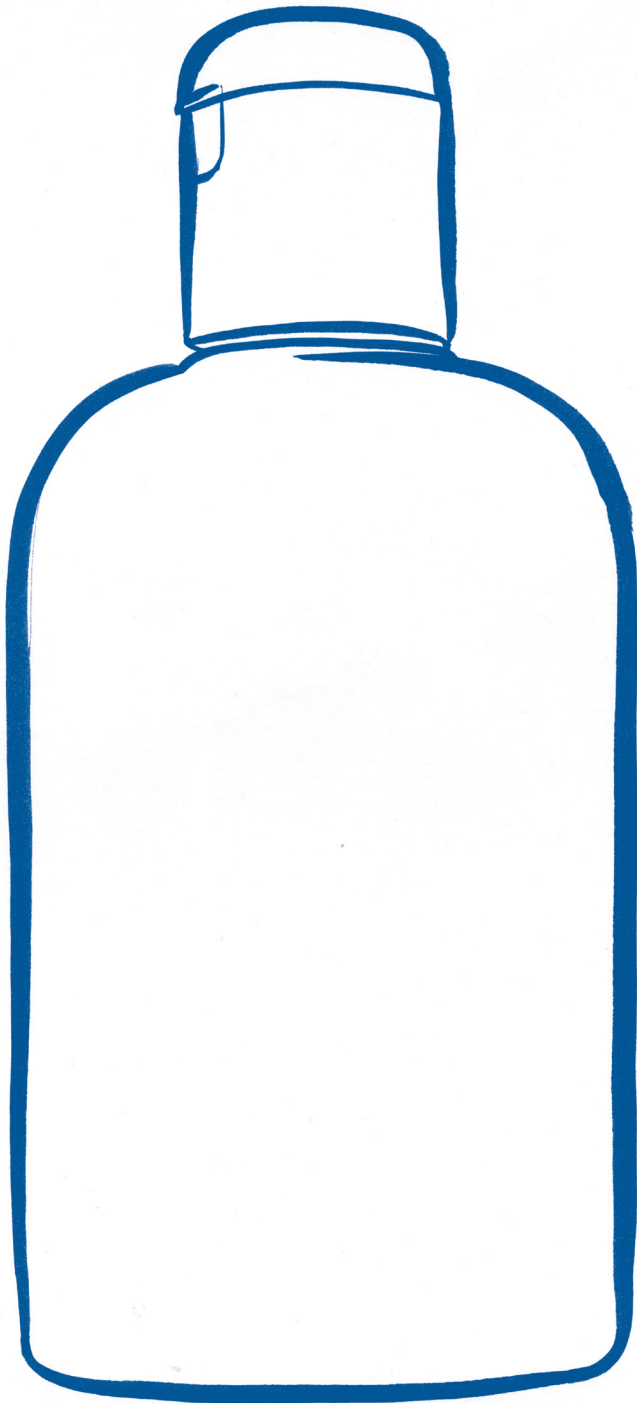
Think about it!

When developing your labels think about the following:

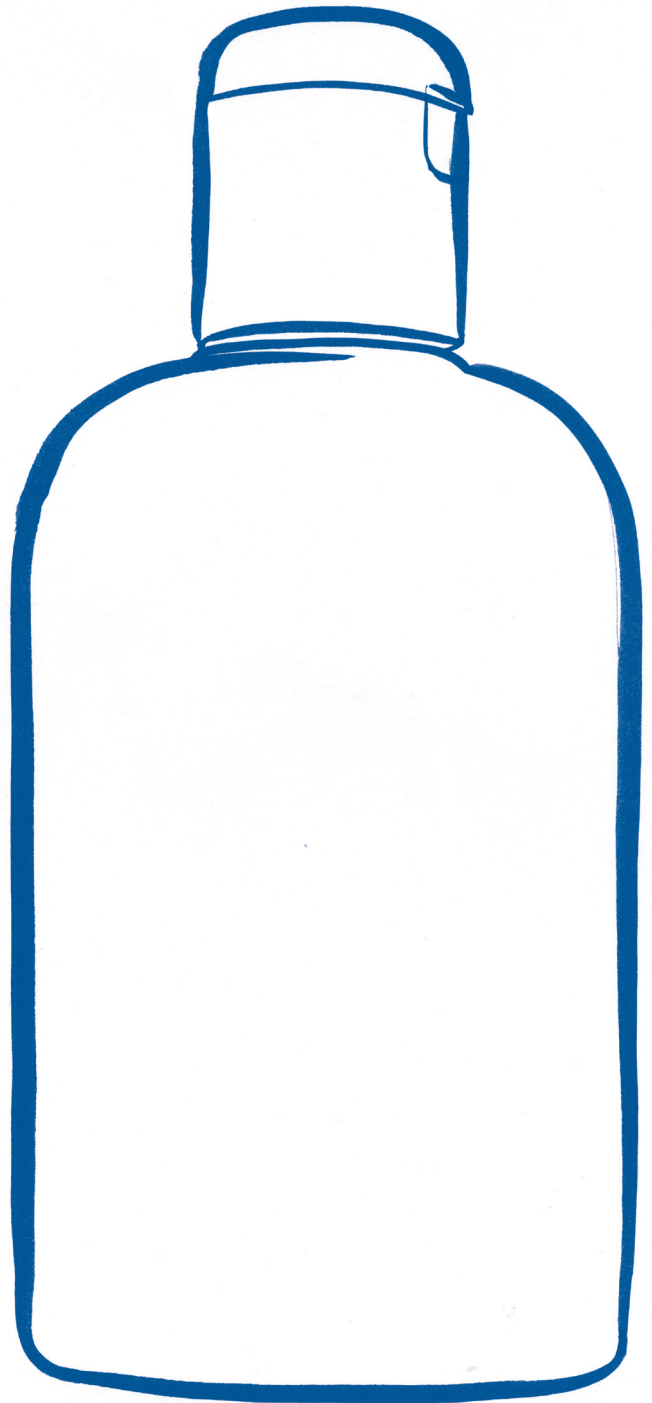
- Give your sunscreen brand a catchy title.
- The front of the label must be interesting and appealing to young people. Insert a SunSmart message or catch phrase that will appeal to young Australians.
- The SPF (sun protection factor) rating.
- Is the sunscreen suitable for water sports or high-energy activities?
- Ensure the back of the label meets SunSmart requirements and includes a clear set of instructions about how and where to apply, how much, when to reapply, use by date and storage details.

Extension activity

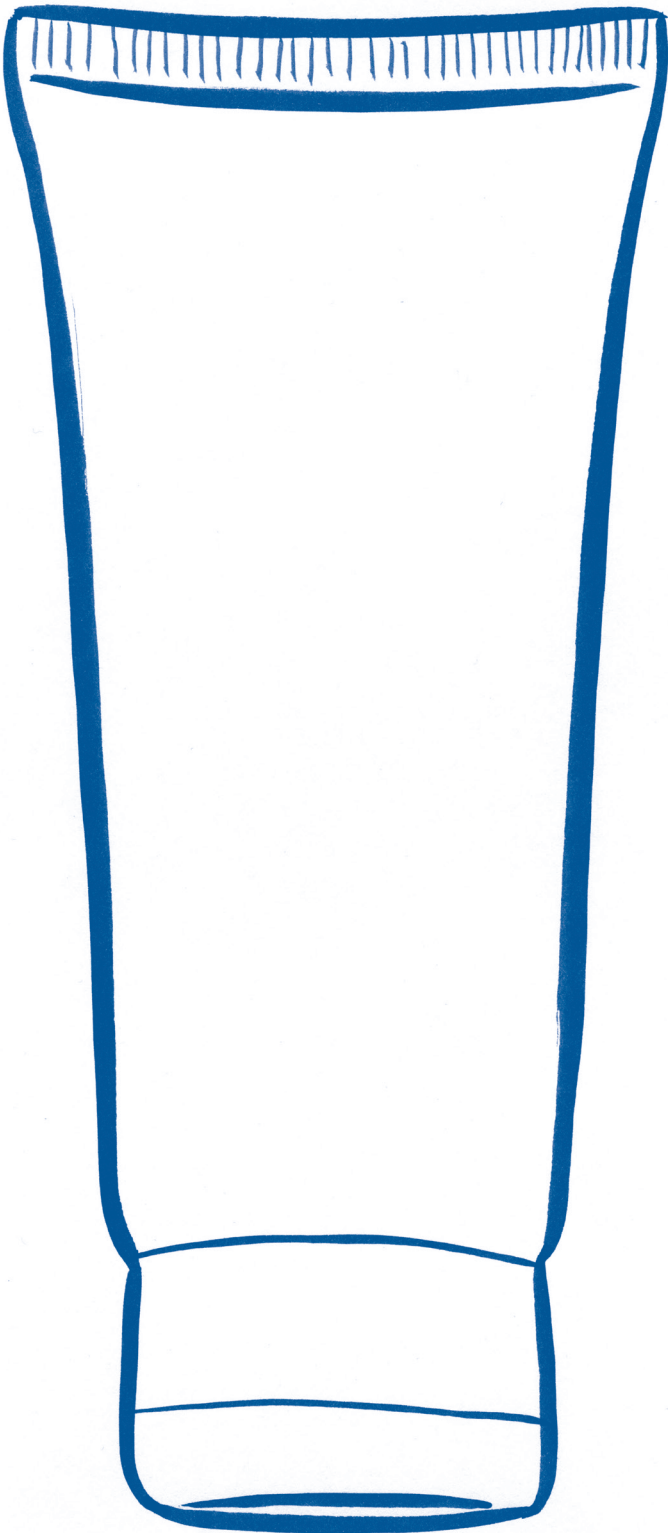
1. Calculate how many applications are in one 110mL tube/bottle of sunscreen.
2. How many bottles of sunscreen would a family of four need for a three day weekend at the beach, assuming they spend five hours per day there?



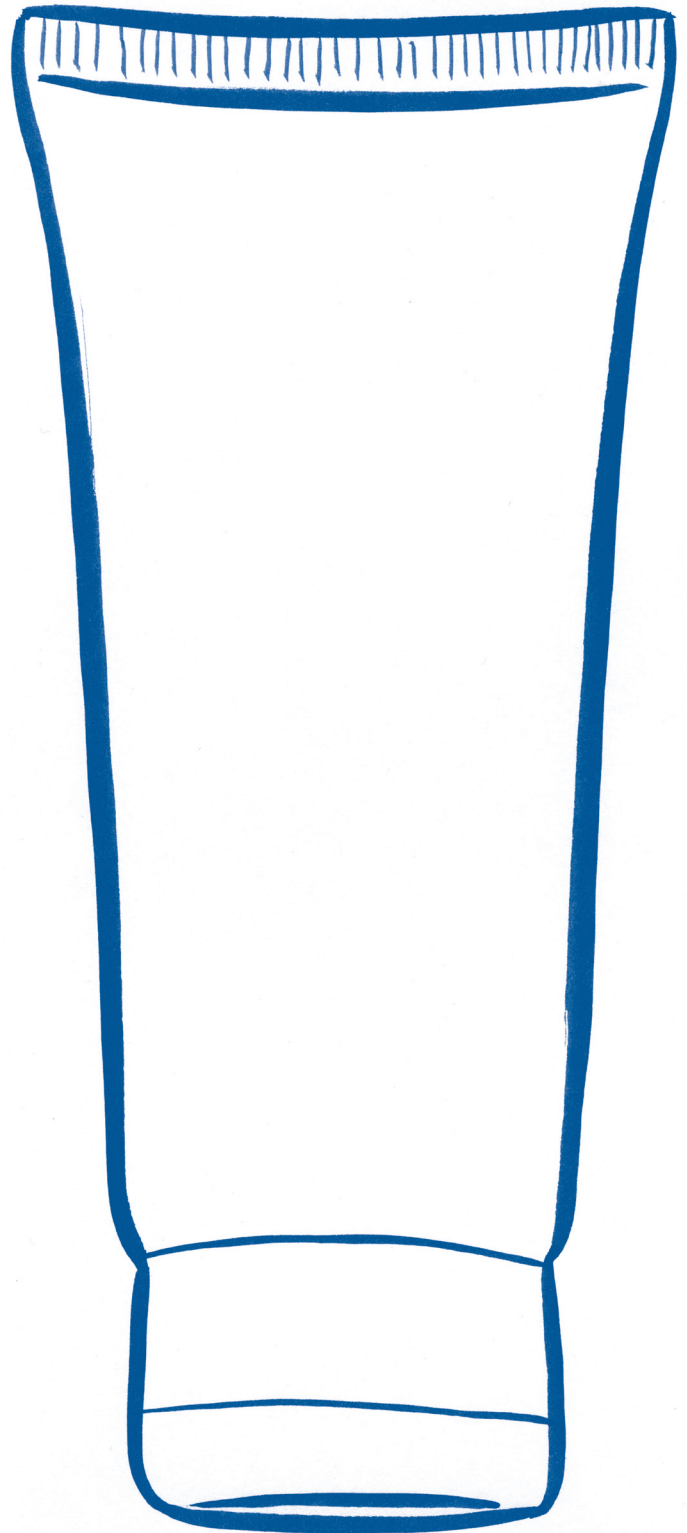
Front



Back



Front



Back